

CONSUMER DISCLOSURE

Win a new [2009 TOYOTA YARIS LIFTBACK MODEL 1421](#). **No purchase is necessary; making a purchase will not improve your chance of winning.** This sweepstakes offer is void where prohibited by law.

CENTRAL ATLANTIC REGION TOYOTA DEALERS [2009 HOLIDAY YARIS SWEEPSTAKES](#)

The Toyota dealers in the Central Atlantic Toyota region are sponsoring a sweepstakes in which a new [2009 Toyota Yaris model 1421](#) can be won by a qualified person submitting an online entry at Toyotaliveweb.com on or before 5:00 pm EST on [December 31, 2009](#). Entries may also be submitted via regular mail by sending a postcard containing your name, address, telephone number and e-mail address to Pivec Advertising, Ltd., [2009 Holiday Yaris Sweepstakes](#), 2219 York Road #200, Timonium, MD 21093; mail entries must be received by [December 31, 2009](#). Online entries will be deemed to have been made by the owner of the e-mail account through which the entry is made. All entries become the property of the sponsor. If you meet the eligibility requirements and your entry is randomly drawn by the sweepstakes sponsor on [January 7](#), you will win a new [2009 Toyota Yaris model 1421](#). The sponsor will use reasonable efforts to notify the potential winner by telephone or mail. The odds of winning will depend upon the number of entries received.

To be eligible to win the prize you must be a legal resident of the United States of America (USA), except residents of Florida, New York, and Rhode Island (who are not eligible to participate), and a licensed driver at least 18 years of age. Employees of Central Atlantic Toyota Distributors, Inc., Pivec Advertising, Ltd., participating Toyota dealers and their immediate family members are not eligible to participate. [One entry is permitted per eligible individual per day](#). The sweepstakes sponsor is not responsible for lost, late or misdirected mail or for the failure of any attempted online entry to be received by [December 31, 2009](#). In the event that a software virus or other malfunction causes the operation of the sweepstakes to become technically corrupted, the sponsor reserves the right to cancel the sweepstakes.

The winner must establish and certify eligibility within 7 days of being notified of winning; the winner will be asked to execute an affidavit of eligibility. In the event that the initial winner cannot be located through reasonable effort or is determined by the sweepstakes sponsor not to be eligible, an alternate winner will be randomly selected. This process will be repeated until an eligible winner is chosen and qualified. The decisions of the sponsor are final.

The value of the [2009 Toyota Yaris model 1421](#) is approximately \$14,300. The winner is responsible for any income tax payable on the prize. The prize is not transferable and there is no substitute or cash equivalent prize. The sponsor will be responsible for taxes, tags, registration, title and related fees; the winner is responsible for providing insurance on the vehicle. Within 14 days of establishing prize eligibility, the winner must take delivery of the prize vehicle at the Toyota dealership of sponsor's choice with the Central Atlantic Toyota region. [The prize winner is not entitled to any Toyota or dealer incentives in connection with the prize vehicle.](#) , Acceptance of the prize constitutes agreement to these rules, and, except where prohibited by law, participation in the sweepstakes constitutes permission for the sweepstakes sponsor to use the winner's name, likeness and hometown for purposes of advertising, promotion and publicity relating to this sweepstakes without additional compensation.

To obtain the name of the winner, please submit a written request for same, together with a self-addressed, stamped envelope, by January 15, 2010 to: Pivec Advertising, Ltd., 2009 Holiday Yaris Sweepstakes Winner, 2219 York Road #200, Timonium, MD 21093.